



PRESS RELEASE

Value Chain Solutions – Heartland (“ VCS-H “)

Calgary, Alberta, March 9, 2015

Further to the announcement (on March 2, 2015) of its corporate transformation to provide Value Chain Enhancement Solutions (“ VCS “) to Oil Sands and Refining Industries, **Value Creation Inc.** (“ VCI “) is pleased to announce the Regulatory Approval of its **Clean Oil Cracker** (“ COC TM “) at its Heartland Complex (now called “ VCS-H “).

COC TM is a VCI proprietary, low cost cracking process that can achieve very high conversion of the Clean Resinous Heavy Hydrocarbons produced by VCI proprietary **ADC TM** process (Accelerated Decontamination) which transforms bitumen into Clean (Modestly) Heavy Oil by very selective and almost complete removal of carbonaceous asphaltenes (as solid aggregates in water slurry).

With **ADC/COC**, it is expected to be the most cost effective Value-Add process to produce Premium Medium Crudes (from bitumen), Be-Fitting Most Refineries globally (i.e. our **Clean Oil La-Fit Brand**, “ COLF TM “), with enhanced sustainable performance.

VCI has regulatory approval for a 260,000 bpd Project at our Heartland site, the pivotal logistics hub bridging oil sands producing regions and refinery markets.

Dr. Columba Yeung, Founder/Chairman/CEO of VCI remarks:

“VCS-H is our anchor platform to provide Value Chain Enhancement Solutions to Oil Sands & Refining Industries. VCI intends to move expeditiously to develop a very specialized Clean Oil Refinery (“ CORE TM “), synergistically integrated with ADC/COC, to produce Ultra Quality Fuel Products. Together, this would serve as model complex for our global aspiration. “

For further information please contact Samantha Yeung at 403-539-4510 or email Samantha.Yeung@vctek.com and visit the Value Creation Inc. website at <http://www.vctek.com/>

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