



# VALUE CREATION INC.

## PRESS RELEASE

### **Value Creation Inc. - Revolutionary Positioning to provide Value Chain Solutions to Oilsands and Refining Industries**

**Calgary, Alberta, March 2, 2015**

Effective as of March 1, 2015, ViBrant Petroleum Ltd (holder of VCI working interest in Terre de Grace Partnership) and Value Creation Inc. have completed an amalgamation pursuant to the Business Corporation Act (Alberta). Together with the amalgamation of BA Energy Inc. and Value Creation Inc. on February 23, 2015, the amalgamated entities will continue as a single corporation under the name **Value Creation Inc. ( "VCI" )**. This Corporate transformation is designed to provide **Value Chain Enhancement Solutions ( "VCS" )** to serve the Oilsands and Refining Industries, to ensure economic robustness towards oil price and light-heavy differential volatilities.

The Mission of VCS is to transform bitumen (from partner and client producers) into Premium Medium Crudes be-fitting majority refineries in North America and globally (i.e. our Clean Oil La-Fit Brand, "COLF<sup>TM</sup>"), and Premium Light Fuel Products.

With VCI proprietary technologies and synergistic designs/applications, we aim to produce premium products with significantly broadened markets, at lowest all-in costs for equivalent products, while debottlenecking transportation constraints and achieving enhanced environmental performance.

Subsequent to corporate transformation, VCI completed a financial re-structuring on March 2, 2015: in effect, a transaction transferring latent funds to active value creation uses by VCI, including paying off its debt well in advance of maturity. VCI retains all resource / physical / intellectual assets and partnership interests, without equity dilution.

VCI has strong debt-free financial health, vast resources and a differentiating business portfolio, to launch commercialization with very prudent financial and risk management, with high sustainable growth potentials.

Dr. Columba Yeung, Founder/Chairman/CEO of VCI notes:

***"With VCI Vision of Regionalization in Resources Development, integrated with Value Chain Solutions to serve bitumen producers, we aspire to contribute effectively to the transformation of the Oil sands industry, to achieve sustainable economic growth in resource development with optimum value-adding, with operating margins ROBUST to oil price and light-heavy differential volatilities."***

For further information please contact Samantha Yeung at 403-539-4510 or email [Samantha.Yeung@vctek.com](mailto:Samantha.Yeung@vctek.com) and visit the Value Creation Inc. website at <http://www.vctek.com/>

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